

Florida Doctor Magazine: Physician Advertising Solutions

Florida Doctor Magazine is the state's leader in digital physician publications with the largest focused demographic circulation in the state. Florida Doctor Magazine provides access to more than 60,000 physicians in the Sunshine State.

TRUSTED IN HEALTHCARE

Over the past two decades, Florida Doctor Magazine has become a trusted partner for doctors, physician trade associations and those who would like to connect with them.

MULTIPLE MEDIA

Our high-quality print, digital media, and social media properties are integrated to create a seamless ecosystem that reaches and engages our subscribers where they are.

BROAD REACH

Our audience includes trusted, influential Physician and Dentist decision-makers concentrated in Florida but also spread across the nation and the globe.

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~90K
LICENSED PHYSICIANS
IN FLORIDA

>60,000+
SUBSCRIBERS

3
REGIONS

Magazine Articles and Ads

Florida Doctor Magazine

Published monthly in both premium print and dynamic digital formats, *Florida Doctor Magazine* is the only physician-led publication dedicated exclusively to elevating the professional and personal lives of doctors across the Sunshine State. Our editorial mission is simple yet powerful: Equip Florida physicians with the insights, inspiration, and advocacy they need to thrive in today's rapidly evolving healthcare landscape.

Focused on Better Care, Better Practice, and Better Life, every issue delivers:

- **Actionable Expertise** – peer-reviewed clinical updates, practice-management strategies, and legislative briefings tailored to Florida's unique regulatory environment.
- **Physician Voices** – first-person narratives and thought-leadership columns that champion independence, innovation, and courageous leadership.
- **Community Connection** – spotlight features that celebrate trailblazing doctors, emerging medical entrepreneurs, and groundbreaking research happening right here at home.

Our vision is to forge unmatched reader loyalty by engaging physicians wherever they prefer to learn, whether at the bedside, in the boardroom, or on the go. Through print circulation reaching every Florida county and a robust digital platform boasting interactive content, newsletters, and social channels, we cultivate a thriving network of independent, forward-thinking physicians who support one another and shape the future of medicine in Florida.



Website Ads

FloridaDoctorMagazine.com

Hero Spot:

This premium space is available to one client per edition and sold on a first-come, first-served basis. It comes with an 800 x 320 pixel banner advertisement and a 219 character text box. Link websites, emails and phone numbers in your text or substitute an advertorial.

Anchor Spot:

This premium space is available to one client per edition and sold on a first-come, first-served basis. It comes with an 700 x 100 pixel banner advertisement with the opportunity to link directly to your website, email, or posting.

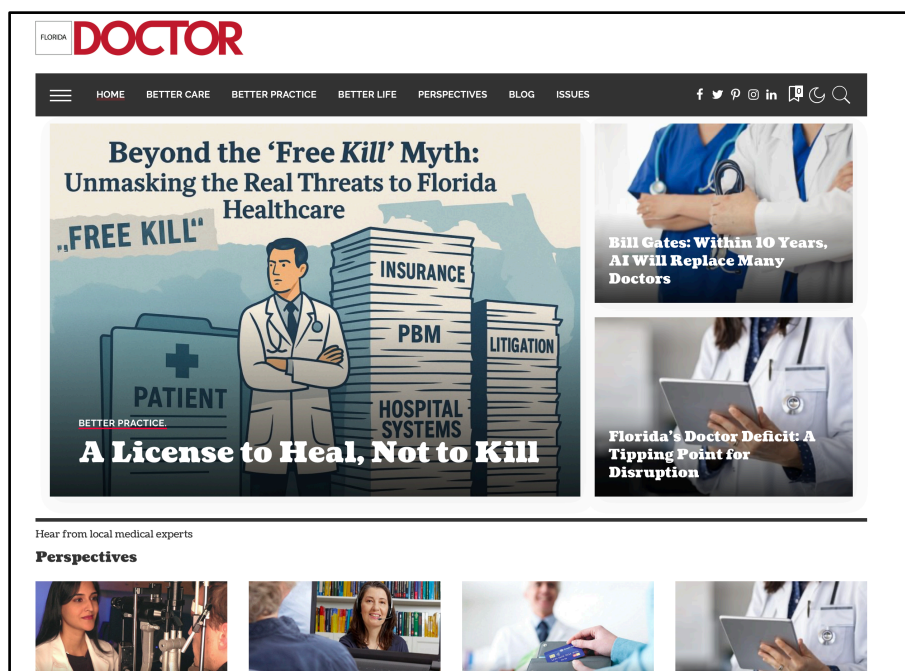
Clickable Links:

Articles and ads published on our website contain clickable links that drive traffic back to your website, webinars, forms, surveys, or CRM, providing high-quality, pre-qualified, and motivated purchasers of your services.

Banners:

Feature your business with website banners that drive even more traffic to your site:

- Top Position banner.
- Side banner.
- Footer banner.
- Rotating random banner spots.



Email Marketing

Weekly e-Mail Bulletins

Every week, our editorial team curates the hottest clinical breakthroughs, legislative updates, and practice-management pearls into a crisp, five-minute read that lands in thousands of Florida physicians' inboxes. Each bulletin is "brought to you by" a select, small group of sponsors, giving your brand marquee placement, banner visibility, and an unbeatable halo of authority.

Pair topical relevance with exclusive sponsorship and turn our high open-rate audience into engaged, high-value traffic for your organization.

- Top-position, rotating with other platinum sponsors.
- Mid-level banner.
- Lower-position banner.
- Logo and link placement.

Custom eMail Blasts

When you need the full spotlight, commission a Custom eBlast—an exclusive, standalone email engineered entirely around *your* message. Delivered to our opt-in roster of thousands of practicing Florida physicians, each eBlast features your branding, call-to-action buttons, and rich media, ensuring your offer arrives unshared and undiluted.

With audience segmentation, A/B-tested subject lines, and post-send performance analytics, Custom eBlasts convert awareness into qualified leads while giving you total control over timing, content, and impact.



Advertising Packages

Feature	Bronze	Silver	Gold	Platinum
Ad in Florida Doctor Magazine	1/8 page	1/4 page	1/2 page	Full page (monthly)
Weekly email bulletins	Logo and link placement	Lower-position banner	Mid-level banner	Top-position, rotating with other platinum sponsors
Website listing	Rotating random spots	Rotating footer banner	Sidebar banner (rotating position)	Homepage banner (top position, rotating)
Clickable link	Weekly bulletin, with logo	In all placements	In all placements	In all placements
Magazine Article	-	Inclusion in group spotlight article ("Top Picks of the Month")	One sponsored content piece per month	Sponsored content article or interview
Email Blasts	-	-	One dedicated email blast quarterly	Bi-monthly dedicated email blasts to 60,000+ physicians
Social Media Spotlight	-	-	-	Monthly
Business Intelligence	-	Basic tracking	Performance tracking	Performance analytics
1 Month	\$950	\$2,000	\$4,000	\$6,500
3 Months	\$2,700	\$5,700	\$11,400	\$18,000
6 Months	\$5,100	\$10,800	\$21,600	\$34,500
12 Months	\$9,600	\$20,400	\$40,800	\$64,000